ANNOUNCING ANOTHER

NEW argus

MINIATURE CAMERA

THE MODEL "C"



The new ARGUS Model C is offered in response to the demand for a versatile, high-precision, miniature camera at a price within the reach of everyone.

Entirely of American manufacture, the new ARGUS Model C incorporates features usually found only in cameras of foreign make or cameras selling at several times its price.

Outstanding features of the new ARGUS Model C are:

Built-in range finder of the split image, sextant type.

Optical-glass view finder.

Continuous helical focusing from infinity to 3½ feet.



Closely graduated shutter speeds from 1/5 second to 1/300 second, including bulb.

Fast, sharp f 3.5 Cintar anastigmat lens. Iris diaphragm.

Length 5 % inches; height 2 % inches; depth 2 inches; weight 24 ounces.

Attractive case, perfectly balanced in design, in polished metal and black Bakelite with black Morocco leatherette covering. Uses 35 mm, movie film in standard 36 exposure daylight loading cartridges or the Agfa-Argus 18 exposure spool. Takes pictures in black and white or full color.

The new ARGUS Cintar f 3.5 lens is so precise that its circle of confusion is only 1/2000 of an inch on axis. Mount provides for quick interchanging of lenses. The new Micromatic shutter is located directly behind lens.

Other features include convenient finger-tip

controls and film winder with automatic exposure counter. Built-in range finder.

A complete line of accessories including interchangeable lenses will be available soon.

Write for complete literature on the new ARGUS Model C and inspect it at your ARGUS dealer.

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